Media Fact Sheet

Overview of Cook
- More than 12,000 employees globally across Cook Group companies
- 7,390 employees across the state of Indiana
  - More than 1,600 are hospitality employees at French Lick Resort

Community Impact & General Information
- 30 employees have earned a degree through My Cook Pathway, including 17 High School Equivalency graduates
- Cook tuition assistance is now provided upfront to cover tuition for Achieve Your Degree.
  - 75 employees participated in the former tuition reimbursement model from 2010-2015.
  - Over 600 employees have participated in the upfront tuition assistance program in the past year.
- More than 5,000 adults age 18-64 in Monroe County do not have a high school diploma or HSE.[1]
- More than 29,000 adults age 18-64 in the 10-county Southwest Central Indiana (SWCI) region do not have a high school diploma or HSE. [1]
- Nearly half of Cook's global workforce is located in the SWCI region.
- Cook has over 120 open positions in North America that could be filled by employees through the HSE and Achieve Your Degree programs.
- Workers who have a high school diploma earn approximately $10,000 more per year than those who do not.[2]
- College graduates earn $1 million more over their careers compared to non-college grads.[3]

Education completed	Average annual income[4]
Less than a high school diploma	$26,208
High school diploma or HSE	$35,984
Some college but no degree	$39,312
Associate degree	$42,588
Bachelor's degree	$60,112
Master's degree	$71,760

High School Equivalency (HSE) with Broadview Learning Center
- Cook employees have the opportunity to work up 28 hours per week while taking HSE preparatory courses through Broadview Learning Center.
- The preparatory classes help employees to study for the Indiana HSE Diploma.
- The preparatory classes and up to 3 tests are offered at no cost to the student-worker.

- Individuals interested in working full-time at Cook who do not have a high school diploma or HSE can complete the following steps:
  - Complete the pre-employment screening process
  - Attend seven weeks of preparatory classes at Ivy Tech
  - Take and pass the Test Assessing Secondary Completion
  - Obtain their Indiana High School Equivalency Diploma
- Once the HSE is attained, these students have the credentials they need to enter a full time position at Cook.
- After demonstrating success in a part-time role at Cook and completion of the HSE, participants will be offered a full-time position in one of the following departments:
  - Production
  - Quality Control
  - Packaging
  - Warehouse

Achieve Your Degree with Ivy Tech Community College
Certificate and Associate's degree opportunities for the following programs:
- Accounting – NEW
- Biotechnology
- Business Administration
- Cyber Security/Information Assurance
- Engineering Technology – NEW
- Hospitality Administration (culinary programs)
- Information Technology Support
- Network Infrastructure
- Software Development
- Supply Chain Management – NEW

Sample jobs available after completing Associate degree:
- Regulatory Affairs Clerk
- Quality Assurance
- Project Manager
- Customer Service
- Sales Operations
- Security Specialist
- Sales & Marketing
- Chefs (Executive, Banquet, Pastry, Sous, Chef De Partie)
- IT Support Services
- Network Security
- Infrastructure

[1] Indiana Business Research Center, using the American Community Survey 2010-2014 five-year estimates that were released by the U.S. Census Bureau in December 2015.
http://www.hoosierdata.in.gov/maps/thematic/edattain/noHS_2014.pdf

[2] U.S. Bureau of Labor Statistics Unemployment rates and earnings by educational attainment
https://www.bls.gov/emp/ep_chart_001.htm

[3] Indiana Commission for Higher Education Return on Investment
https://secure.in.gov/che/files/CHE_ROI_1_10_13.pdf

[4] U.S. Bureau of Labor Statistics Employment Projections
https://www.bls.gov/emp/ep_chart_001.htm

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